

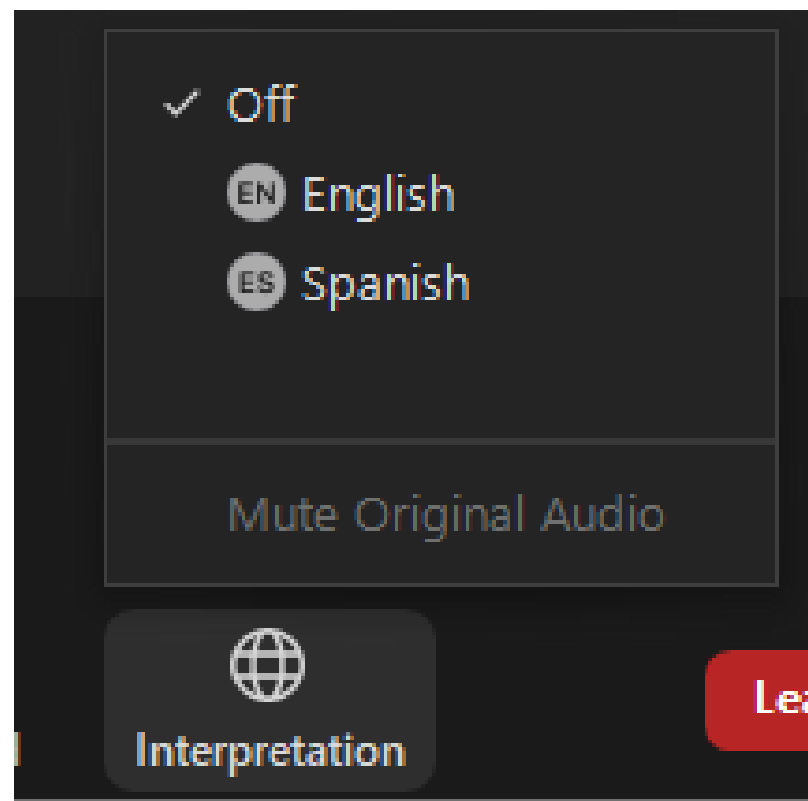
The City of San Antonio COVID Impact Grants Program

Application will open on Monday, August 1st

Bilingual Session - Audio Instructions

1. In your meeting/webinar controls, click "Interpretation"
2. Click the language that you would like to hear
3. (Optional) To only hear the Interpreted language, click "Mute Original Audio".

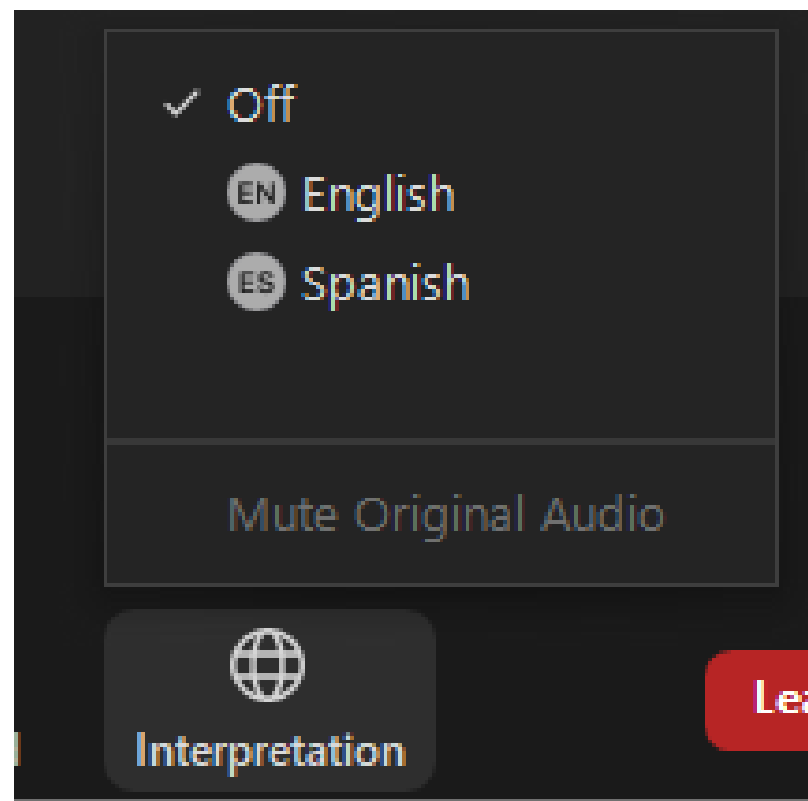
Language Options:
English & Spanish



Sesión Bilingüe - Instrucciones de Audio

Escuche en Español

1. En los controles de la reunión o el seminario web, haga clic en Interpretación.
2. Haga clic en el idioma que desee escuchar: ESPAÑOL.
3. Para escuchar solo el idioma interpretado, haga clic en Silenciar audio original, esto es opcional.



Welcome



Liliane Spenlé

Grants Programs & Operations Manager
LiftFund

Welcome



Ana Bradshaw

Assistant Director

The City of San Antonio, Economic
Development Dept.

Small Business Fund Overview & Goals

- \$17 million in funding to micro and small businesses who continue to be impacted by the pandemic
- Grants ranging from \$15,000 to \$35,000. Additional \$10,000 available to business in construction affected areas.
- All completed applications will be reviewed based on stated and verified business information

Key Dates & Application Process Timeline

Application period: Monday, **August 1st** at 10:00am - Monday, **August 22nd** at 5:00pm

Award notification: **September 7th-December 5th**

Application review: **August 23rd, 2022 - December 2nd, 2022**

Recipient funding: **September 14th-December 12th**

Grant Awards & Limitations

- Funds must be used for business-related expenses, including payroll, working capital, business rent, inventory, supplies, equipment, and other operating costs
- Applicants are eligible to receive only one grant award
- Only one grant may be awarded per business with more than one location
- Limited to one grant per physical address within the City of San Antonio
- Non-profits are not eligible

Program Qualifications

All applications will be reviewed based on stated and verified business information.

- Gross sales in both 2020 and 2021 must be less than gross sales in 2019
- 2021 gross sales must be at least 20% lower in 2021 than in 2019 (tax return)
- Operating prior to January 1, 2020, with demonstrated revenue in 2019
- Business's NAICS, or business activity code must begin with one of the following... (see next page)

Program Qualifications

NAICS	Industry
112	Animal Production and Aquaculture
115	Support Activities for Agriculture and Forestry
211	Oil and Gas Extraction
212	Mining (except Oil and Gas)
213	Support Activities for Mining
236	Construction of Buildings
315	Apparel Manufacturing
316	Leather and Allied Product Manufacturing
321	Wood Product Manufacturing
322	Paper Manufacturing
323	Printing and Related Support Activities
326	Plastics and Rubber Products Manufacturing
331	Primary Metal Manufacturing
333	Machinery Manufacturing

NAICS	Industry
339	Miscellaneous Manufacturing
424	Merchant Wholesalers, Nondurable Goods
425	Wholesale Electronic Markets and Agents and Brokers
442	Furniture and Home Furnishings Stores
446	Health and Personal Care Stores
448	Clothing and Clothing Accessories Stores
451	Sporting Goods, Hobby, Musical Instrument, and Book Stores
453	Miscellaneous Store Retailers
485	Transit and Ground Passenger Transportation
486	Pipeline Transportation
487	Scenic and Sightseeing Transportation
512	Motion Picture and Sound Recording Industries
515	Broadcasting (except Internet)
518	Data Processing, Hosting, and Related Services

NAICS	Industry
519	Other Information Services
523	Securities, Commodity Contracts, and Other Financial Investments and Related Activities
524	Insurance Carriers and Related Activities
532	Rental and Leasing Services
533	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)
622	Hospitals
623	Nursing and Residential Care Facilities
624	Social Assistance
711	Performing Arts, Spectator Sports, and Related Industries
712	Museums, Historical Sites, and Similar Institutions
713	Amusement, Gambling, and Recreation Industries
721	Accommodation (except 721120)
722	Food Services and Drinking Places
812	Personal and Laundry Services

Program Qualifications continued ...

- Be currently in operation and not filed for bankruptcy at time of application
- Be located within San Antonio city limits and remain for one year from date of grant award
- Not be in the following categories: non-profits, gambling/gaming businesses; franchisors; sexually oriented businesses; payday & auto loan providers; liquor stores and businesses in which a City employee or officer has a financial interest, as defined in Sec. 2-53 of the City's Ethics Code
- Not have applied for the ARPA 4 Arts program
- Applicant must be authorized representative of business

Documents Required List

- Current driver's license or government-issued photo ID
- Proof of business registration with Bexar County or TX Secretary of State
- Q1 2022 Form 941, Q1 2022 payroll report or Q1 2022 check copies to verify number of employees
- Business utility bill (water, gas, electric)(home based businesses may provide a home utility bill)
- Business Financials: 2019, 2020, 2021 business tax return (if 2021 business return has not been filed, other documents, such as a profit and loss statement, may be requested). Applicants without a tax return for 2019 and 2020 are not eligible
- DD 214 proof of military discharge (veterans only)

Scoring Methodology

Grant funds will not be awarded on a first-come, first-served basis. Applications will be assessed and scored based on the five components below. The maximum score is 115. Applications with the highest scores will be reviewed, approved, notified and funded first, if eligible.

- **Reduction in Gross Revenue 2019 to 2021**
- **Industry/NAICS**
- **Demographics of ownership**
- **Equity Atlas Score**
- **Prior COVID funding received: PPP, EIDL, RRF, previous COSA grants administered by LiftFund**

Scoring Methodology

Scoring Matrix		
Reduction in Gross Revenue 2019 to 2021	30	Points
40% or Greater		30
30% - 39.9%		20
20% - 29.9%		10
NAICS prefix is	30	Points
213, 512, 519, 331, 711, 721, 487, 486, 448, 485		30
532, 333, 323, 115, 211, 212, 316, 518, 515		25
623, 425, 442, 315, 339, 722, 812, 533		20
326, 453, 624, 322, 523, 622, 236, 424, 321, 712, 713, 451, 112, 446, 524		15
		10

Demographic Criteria	20	Points
Minority-Owned		5
Women-Owned		5
Veteran-Owned		5
Disabled-Owned		5
Equity Atlas Score	20	Points
Equity Atlas Score 8-10		20
Equity Atlas Score 5-7		10
Equity Atlas Score 2-4		0
Other Grant Funding Received*	15	Points
\$0		15
\$1 to \$10,000		10
\$10,001 to \$25,000		5
\$25,001 or more		0

* Other funding factored into this scoring component includes: PPP, EIDL, Restaurant Revitalization Fund, COSA Recovery and COSA Hospitality grants

Application Process

- Online application at www.cityofsanantoniocovidgrants.com
- Applications take 25-60 minutes to complete
- Applicants will have the ability to save their progress during the application period
- All proper documentation must be uploaded for an application to be considered complete

Questions?

www.cityofsanantoniocovidgrants.com

800-923-9551

sbgrants@liftfund.com

For application assistance

Contact a community partner

Visit Cityofsanantoniocovidgrants.com/partners for more info

Centro San Antonio	210-890-4486
Culturingua	407-873-9959
Maestro	210-846-0744
Prosper West	210-501-0192
SAGE	210-248-9178
Southside First	210-970-0936
Women's Business Center	888-215-2373 ext. 3000



Additional Resources

Capital

- LiftFund Loans:
www.liftfund.com/loan-offerings

Business Support

- Business consultations and guidance
- Resources
www.liftfund.com/resources
- Business Support
www.liftfund.com/business-support

Virtual Events

- Workshops and training sessions:
www.liftfund.com/events

Website & FAQs

Details can be found on the website, including:

- Eligibility criteria
- Required documents
- Scoring methodology
- Program timeline
- Frequently asked questions

Let's visit the [website!](https://cityofsanantoniocovidgrants.com)

cityofsanantoniocovidgrants.com

Q&A Session

cityofsanantoniocovidgrants.com